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Contact: Elie Zod, General Manager
Doral Desert Princess Resort, Palm Springs
(760) 322-6862 / Elie.Zod@ihrc.com

Doral Desert Princess Resort in Palm Springs Announces Group Meetings Offer

“It’s Cool to Save” in Palm Springs Provides Significant Group Savings with an \$89 Rate for New Meetings Booked in February

CATHEDRAL CITY, Calif., February 3, 2010 – The Doral Desert Princess Resort (www.doralpalmsprings.com), located just ten miles from Palm Springs, has announced a new meetings offer. For a limited time, new groups can take advantage of the “It’s Cool to Save” group offer for an affordable meeting in a beautiful desert location.

“This is an extraordinary value proposition for groups who have a short-term meetings need,” said Elie Zod, general manager. “We recognize that there is value in face-to-face business meetings and events, and this offer provides significant cost savings for meetings or events at the Doral.”

The Doral Palm Springs “It’s Cool to Save” Group Meeting Offer*:

- \$89 room rate (Sunday-Thursday)
- Waived resort fees
- Waived attrition fees
- Free parking
- Free meeting space
- Free internet access in meeting room

*Offer is valid on new group business of 10 or more rooms for meetings booked now through February 28, 2010, Sunday-Thursday, and consumed by June 30, 2010. Weekend rates available. Blackout dates may apply. Based on availability. Room rate is not inclusive of taxes & the city utility fee.

For further information or to reserve a group event, please contact the Doral Desert Princess Resort, Palm Spring group sales office at (760) 322-6820.

About the Doral Desert Princess Resort, Palm Springs

The hotel is situated in the serene Coachella Valley on 345-acres, surrounded by breathtaking desert views and the San Jacinto Mountains. The hotel’s experienced and friendly meeting and banquet staff aspire to provide the most personalized service on events such as seminars, corporate and association meetings, weddings and dinner banquets.

In addition to 285 elegant guest rooms and suites with spectacular mountain and pool views, the Doral Desert Princess Resort features 23,000 square feet of conference and banquet facilities, 27-holes of championship golf, 10 tournament-style tennis courts, Olympic-sized pool with a 5,000-square-foot pool deck, full-service spa, and several restaurants and lounges. For more information about the Doral Desert Princess Resort, Palm Springs hotel please visit www.doralpalmsprings.com.

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